



NEWS RELEASE

For Immediate Release

Scott Rysdon, Sioux Steel Company, Named Corporate Walk Chair for The Leukemia & Lymphoma Society's Light The Night

Sioux Falls, SD – The Upper Plains Region of [The Leukemia & Lymphoma Society's \(LLS\)](#) announced Scott Rysdon, Sioux Steel Company, as the Corporate Walk Chair of its 2023 South Dakota Light The Night event. LLS's annual fundraising event is held each fall to find cures and provide access to treatments for blood cancer patients. The Corporate Walk Chair will lead the effort in accelerating corporate support and driving revenue growth for Light The Night and LLS's goal of creating a world without blood cancers.

Culminating in over 100 evening events each fall, communities across North America will join together at Light The Night carrying illuminated lanterns to take steps to end cancer – white for survivors, red for supporters, and gold in memory of loved ones lost to cancer.

The funds raised through Light The Night are used to support LLS's mission priorities: [Research](#), [Education & Support](#) and [Policy & Advocacy](#). Through campaigns like Light The Night, LLS has invested more than \$1.5 billion since its inception in research to advance breakthrough therapies.

"I am so honored to serve as the Corporate Walk Chair and look forward to encouraging South Dakota businesses and corporations in this incredible community to join me in supporting Light The Night," said Scott Rysdon, LLS's South Dakota Light The Night Chair. "Together, we are taking steps to end cancer."

The 2023 South Dakota Light The Night event in Sioux Falls, SD will be held on Saturday, September 30, 2023.

"When a loved one hears the words 'you have cancer' it is one of the darkest moments in your life," said Kortney Hamm, LLS executive director. "At Light The Night, it is our aim to bring light to the darkness of cancer through research and cures, and reinforce



the urgent need to raise awareness. LLS is a global leader in the fight against cancer, and we won't stop until we achieve a world without blood cancer.”

Despite the progress, more than a third of blood cancer patients still do not survive five years after their diagnosis.

Save the date for the South Dakota Light The Night, Saturday, September 30, 2023 in Sioux Falls. To learn more, please visit www.lightthenight.org or call 605-305-3823.

Blood cancer patients and their families can contact the [LLS Information Resource Center](#) at (800) 955-4572, Monday through Friday, 9 a.m. to 9 p.m., ET.

About The Leukemia & Lymphoma Society

The Leukemia & Lymphoma Society® (LLS) is a global leader in the fight against cancer. The LLS mission: Cure leukemia, lymphoma, Hodgkin's disease and myeloma. LLS funds lifesaving blood cancer research around the world, provides free information and support services, and is the voice for all blood cancer patients seeking access to quality, affordable, coordinated care.

Founded in 1949 and headquartered in Rye Brook, NY, LLS has regional offices throughout the United States and Canada. To learn more, visit www.LLS.org. Patients should contact the LLS Information Resource Center at (800) 955-4572, Monday through Friday, 9 a.m. to 9 p.m., ET.

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