

Submit COOP to:
 Sioux Steel Company/Koyker Mfg.
 COOP Adv - Sarah Waters
 PO Box 1265
 Sioux Falls, SD 57101-1265



Cooperative Advertising Form

Check List

- Fill out this form for co-op advertising reimbursements.
- Advertisements must follow approved co-op guidelines.
- Reimbursements will be based on proportionate share of the ad.
- All media must include the Sioux, Koyker or HiQual logo and feature products.
- Reimbursement will be credited only when the correct documents are attached.

Questions?

Please contact our Marketing Department:
Phone: 605-336-1750
Fax: 605-965-4250
E-mail: marketing@siouxsteel.com

All advertising dates need to be WITHIN 6 MONTHS of submission.

Newspaper/Magazine • Radio/Television/Websites • Billboards • Promotional Items • Shows/Fairs

Download the most current copy of the co-op advertising guidelines to make sure all needed documentation is submitted.
 Visit the dealer login area of www.siouxsteel.com to learn more.

PLEASE COMPLETE:

Name of Dealership: _____ City _____ State _____

Name of Person Submitting: _____ Date Submitted _____

LIST SUBMISSIONS:

Media Name	Ad Date	Advertising Total Cost	Reimbursement Requested