

# DEALERSHIP MARKETING PLAN



DEALERSHIP: \_\_\_\_\_

NAME: \_\_\_\_\_

DATE: \_\_\_\_\_

## SOCIAL MEDIA

**Are you on social media?**

YES!








No

If not, I will sign up by: \_\_\_\_\_

**Which social media platforms is your dealership on?**

(Please refer to the attached sheet on the steps on how to connect with us on social media.)



-  facebook.com/siouxsteel
-  twitter.com/siouxsteel
-  instagram.com/siouxsteel
-  plus.google.com/+SiouxSteel
-  youtube.com/siouxsteel
-  pinterest.com/siouxsteel
-  linkedin.com/company/sioux-steel-company

YES!




















No

# SOCIAL MEDIA






(Please refer to the attached sheet on the steps on how to connect with us on social media.)








-  [facebook.com/koykermfg](https://facebook.com/koykermfg)
-  [twitter.com/koykermfg](https://twitter.com/koykermfg)
-  [instagram.com/koykermfg](https://instagram.com/koykermfg)
-  [plus.google.com/+koykermfg](https://plus.google.com/+koykermfg)
-  [youtube.com/koykermfg](https://youtube.com/koykermfg)
-  [linkedin.com/company/koyker-manufacturing/](https://linkedin.com/company/koyker-manufacturing/)

YES!		No
<input type="checkbox"/>		<input type="checkbox"/>
<input type="checkbox"/>		<input type="checkbox"/>
<input type="checkbox"/>		<input type="checkbox"/>
<input type="checkbox"/>		<input type="checkbox"/>
<input type="checkbox"/>		<input type="checkbox"/>
<input type="checkbox"/>		<input type="checkbox"/>



-  [facebook.com/hiqualequipment](https://facebook.com/hiqualequipment)
-  [twitter.com/hiqualequipment](https://twitter.com/hiqualequipment)
-  [instagram.com/hiqual](https://instagram.com/hiqual)
-  [plus.google.com/+hiqualequipment](https://plus.google.com/+hiqualequipment)
-  [youtube.com/hiqualequipment](https://youtube.com/hiqualequipment)

YES!		No
<input type="checkbox"/>		<input type="checkbox"/>
<input type="checkbox"/>		<input type="checkbox"/>
<input type="checkbox"/>		<input type="checkbox"/>
<input type="checkbox"/>		<input type="checkbox"/>
<input type="checkbox"/>		<input type="checkbox"/>

## WEBSITE

**My dealership has a website.**

If not, I will sign up by: \_\_\_\_\_  
(Please refer to the attached sheet on how Sioux Steel Marketing can you build a website for just \$1000 in co-op dollars.)

YES!

No

## SIGNAGE

**My dealership has an Authorized Dealership Sign.**

If not, I will take one with me and display at my dealership.

YES!

No

## LITERATURE RACKS

**My dealership has a literature rack display with literature.**

If not, I will display one at my dealership by: \_\_\_\_\_

YES!

No

## PROMOTING PROGRAMS

**Which publications  
do you advertise in?**

- 1) \_\_\_\_\_ 3) \_\_\_\_\_  
2) \_\_\_\_\_ 4) \_\_\_\_\_

Sioux Steel Rep:  
Notes:

Dated: